

JILLIAN THOMPSON

GRAPHIC DESIGNER



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PROFESSIONAL PROFILE

Highly innovative, conscientious, and thorough professional with technical skills and artistic expertise in graphic design. Experienced in collaborating on projects for internationally renowned companies, producing forward-thinking concepts, efficiently meeting project requirements, and consistently exceeding client expectations. Proven ability to manage timelines and establish strong client relationships.

EDUCATION

BOWLING GREEN STATE UNIVERSITY, BOWLING GREEN, OHIO • 2006 - 2010

Bachelor of Fine Arts Degree (BFA) in Digital Art.

PROFESSIONAL EXPERIENCE

SENIOR GRAPHIC DESIGNER-WEST OHIO CONFERENCE, WORTHINGTON, OHIO • 2024- PRESENT

- Develop and maintain the visual identity for the Conference, aligning design with faith-based values.
- Design and produce bi-weekly newsletters to inform and engage clergy, congregants, and community partners.
- Create quarterly issues of Spark Magazine, delivering compelling layouts and visuals that highlight key initiatives prayer, outreach, and spiritual growth.
- Collaborate with writers, editors, and leadership to ensure consistency, clarity, and impact across all communication channels.

SENIOR GRAPHIC DESIGNER - M2 MARKETING, COLUMBUS, OHIO • 2013 - 2023

- Conceptualize and design client-based projects for web and print-based promotional marketing and advertising.
- Collaborate with clients to establish project goals and ensure deadlines are consistently met.
- Communicate effectively with clients to align design specifications with marketing objectives.
- Perform thorough design and artwork proofing to ensure final client project production meets quality standards.
- Effectively completed design work for The Memorial Tournament, The Ohio State University, Roosters Wings, Boren Brothers, Highland District Hospital and 2nd & 7.

GRAPHIC DESIGNER - SIGNARAMA, POWELL, OHIO • 2012 - 2013

- Designed print-based promotional marketing and advertising materials for multiple clients.
- Developed project plans and consistently achieved project deadlines while adhering to client specifications.
- Successfully completed design projects for REMAX, Massage Envy, Olentangy Schools, and The City of Powell.

GRAPHIC DESIGN INTERN - M2 MARKETING, COLUMBUS, OHIO • 2012

- Created designs for promotional web and print-based advertising.
- Collaborated with the lead designer to develop project plans and meet project timelines.
- Ensured design materials accurately represented client expectations.

SOFTWARE EXPERIENCE

Adobe Illustrator



Adobe InDesign



Adobe Photoshop



Adobe After Effects



Adobe Premiere Pro



Adobe Acrobat



Microsoft Word



Microsoft Powerpoint



Google Suite

